

TUFFY TIGER PRODUCTIONS

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A TUFFYTASTIC CHRISTMAS MUSICAL

SPONSORSHIP PROSPECTUS

Charleston, South Carolina World Premiere

THE OPPORTUNITY

A Tuffytastic Christmas Musical is a \$350,000 professional family musical production coming to Charleston, South Carolina — featuring a creative team with credits from The Muppets, Broadway, television, and film. This is a rare opportunity for Charleston businesses, foundations, and individuals to sponsor a landmark cultural event that will bring world-class family entertainment to a community that deserves it.

WHY SPONSOR THIS PRODUCTION

- Broadway-caliber production with \$350,000 investment — unprecedented for Charleston family theatre
- Creative team drawn from The Muppets, Broadway, major television series, and feature films
- Original score, professional puppetry, full orchestration, and top-tier design
- Unique in the Charleston cultural landscape — nothing like it currently exists here for families
- Strong media campaign targeting local press, regional publications, and arts networks
- Broad, diverse family audience across Charleston and the Lowcountry
- Tax-deductible donation through Tuffy Tiger Productions, a nonprofit organization

SPONSORSHIP TIERS

PRESENTING SPONSOR \$50,000+	• Exclusive "Presented by" title in all marketing, programs, and press • Logo on all signage, posters, and digital assets • Named in every press release and media appearance • VIP table for 10 at opening night reception • 20 complimentary tickets per performance run • Dedicated social media campaign on all Tuffy Tiger platforms • Opportunity to address the audience at a designated performance • Framed original production artwork signed by the creative team • First right of refusal for future productions
GOLD SPONSOR \$25,000	• Prominent logo in programs, posters, and digital materials • Named acknowledgment in press releases and media coverage • VIP seating for 8 at opening night with reception access • 12 complimentary tickets per performance run • Social media feature and spotlight post • Signed production artwork

SILVER SPONSOR \$10,000	• Logo in program and on production website • Named acknowledgment in select press materials • Opening night tickets for 6 with reception access • 8 complimentary tickets per performance run • Social media acknowledgment
BRONZE SPONSOR \$5,000	• Name/logo listed in program • Opening night tickets for 4 • 4 complimentary tickets per performance run • Social media acknowledgment
COMMUNITY FRIEND \$1,000	• Name listed in program • 2 complimentary opening night tickets • Social media acknowledgment
SUPPORTER Up to \$999	• Name listed in program • Warm thanks from the Tuffy Tiger family

ABOUT THE SHOW

A Tuffytastic Christmas Musical follows Tuffy Tiger, an almost-five-year-old on a spectacular Christmas Eve adventure — complete with troll villages, runaway hot air balloons, personified seasons, a holiday market heist, and the search for the perfect gift. Seventeen original songs, professional puppetry, full orchestration, and a creative team of the highest caliber make this a theatrical event Charleston will be talking about for years.

HOW TO BECOME A SPONSOR

Contact us today to secure your sponsorship level. Sponsorship opportunities are limited and will be awarded on a first-come basis. We welcome a conversation about custom sponsorship arrangements for organizations with specific goals.

Timothy Edward Young

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Tuffy Tiger Productions is a nonprofit organization. Donations may be tax-deductible. Please consult your tax advisor.