

TUFFY TIGER PRODUCTIONS

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A TUFFYTASTIC CHRISTMAS MUSICAL

PRESS KIT

Charleston, South Carolina World Premiere

MEDIA CONTACT

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High-resolution images, production photos, audio samples, and interviews available at www.tuffytiger.org/press

FOR IMMEDIATE RELEASE

PUPPETRY THEATRE BRINGS BROADWAY-CALIBER FAMILY MUSICAL TO CHARLESTON, SOUTH CAROLINA

A \$350,000 Production Featuring Talent from The Muppets, Broadway, Television, and Film Seeks Community Sponsors and Donors for Historic Local Premiere

CHARLESTON, SC — Tuffy Tiger Productions announces the upcoming Charleston premiere of A Tuffytastic Christmas Musical, an original professional family musical featuring a creative team drawn from Broadway, The Muppets, television, and film. Budgeted at \$350,000, this landmark production is designed to bring world-class theatrical entertainment to Charleston — and the production is actively seeking sponsors and donors to make it happen.

A Tuffytastic Christmas Musical follows Tuffy, an almost-five-year-old tiger on a spectacular Christmas Eve adventure involving troll villages, hot air balloons, personified seasons, a holiday market heist — and the question every child asks at Christmas: what is the perfect gift? Warm, funny, and genuinely moving, the show is crafted to delight young audiences while giving adults a fully realized theatrical experience they won't forget.

WHY CHARLESTON

"Charleston is a city with extraordinary cultural life," said Timothy Edward Young, the production's creator and composer. "But professional, large-scale theatrical productions made specifically for families — the kind that use Broadway-level craft to tell stories children will carry with them for the rest of their lives — are rare here. We want to change that. Charleston deserves this. Its families deserve this."

With professional builders, performers, and composers whose credits include Sesame Workshop, Broadway productions, major television series, and feature films, A Tuffytastic Christmas Musical represents a level of theatrical investment rarely seen in regional family programming.

ABOUT THE PRODUCTION

A Tuffytastic Christmas Musical features:

- An original score of seventeen songs composed by Timothy Edward Young
- Professional puppet design and construction by artists with Disney and Broadway credits
- A cast of professional performers drawn from stage, television, and film
- Full orchestration by composer/orchestrator Josu Ortiz
- Original choreography, scenic design, and costumes built to professional production standards

The production has been in development for over a decade, with workshops, public performances, and college productions confirming its power with diverse audiences of all ages.

SPONSORSHIP AND DONOR OPPORTUNITIES

Tuffy Tiger Productions is actively seeking individual donors, corporate sponsors, and community partners to help bring this production to Charleston. Sponsorship opportunities are available at a range of levels, each offering meaningful recognition and benefits.

This is an opportunity for Charleston businesses, foundations, and individuals to be part of something genuinely historic — a professional family musical that will put Charleston on the map as a destination for world-class theatrical entertainment.

For sponsorship information:

Timothy Edward Young | info@tuffytiger.org | 718-578-8471 | www.tuffytiger.org

Tuffy Tiger Productions is a nonprofit organization. Donations may be tax-deductible. Please consult your tax advisor.

PRODUCTION FACT SHEET

Production Type	Original professional family musical — puppetry, live performance, full orchestration
Budget	\$350,000
Songs	Seventeen original songs
Premiere Location	Charleston, South Carolina
Target Audience	Families with young children; engaging for all ages
Development	Over a decade of workshops, public performances, and college productions
Organization	Tuffy Tiger Productions, a nonprofit based in Ravenel, SC
Creator / Composer / Book	Timothy Edward Young
Set & Lighting Design	Matthew Miller
Composer / Orchestrator	Josu Ortiz

Creative Team Credits	The Muppets, Disney, Broadway, Sesame Workshop, Netflix, major television and film
Media Assets	www.tuffytiger.org/press
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THE STORY

Tuffy is an almost-five-year-old tiger by himself on the most important night of the year: Christmas Eve. What starts as a lonely day for Tuffy becomes a spectacular adventure — troll villages, a runaway hot air balloon, personified seasons with their own agendas, a daring holiday market heist, and one question that won't leave Tuffy alone: what is the perfect gift for someone you love?

Warm, funny, and genuinely moving, A Tuffytastic Christmas Musical is crafted to resonate with the youngest audience members while giving adults a fully realized theatrical experience they won't soon forget. Seventeen original songs range from infectious, dance-along numbers to emotionally complex ballads that speak to the hearts of parents and children alike.

THE CREATIVE VISION

The production brings together an exceptional team of artists — puppet builders with Disney and Broadway credits, a scenic designer whose work spans two continents and both academic and professional stages, a composer/orchestrator whose credits include a Netflix feature film, and a creator with a decade-long investment in this story. Every element, from the full orchestration to the original scenic design and costumes, is built to standards that set a new benchmark for family theatre in Charleston.

This is not a school production or a local children's show. It is a \$350,000 theatrical investment in a story that deserves to be told at the highest possible level of craft.

CREATIVE TEAM BIOGRAPHIES

TIMOTHY EDWARD YOUNG

Creator, Composer, and Bookwriter

Timothy Edward Young is the creator, composer, and bookwriter of A Tuffytastic Christmas Musical and the dark adult musical Wesley (Anthropomorphic), currently in development. A South Carolina-based artist with deep roots in puppetry, musical theatre, and community-centered storytelling, Young has spent over a decade developing original works that speak to diverse audiences with honesty, humor, and heart.

MATTHEW MILLER

Set and Lighting Design

Matthew Miller is a scenic/lighting designer, Equity stage manager, and faculty member in Design & Production at Temple University, where he teaches Stage Management, Theater Management, Theater Safety & Management, and Methods of Teaching. As a Board Member of Puppetry Arts, he assists on technical and design items. He has worked in production capacities across most genres of performance in venues large, small, and outdoors across the United States and Chile.

Miller's credits include Company, The Media Music Theatre, Cape May Stage, and the Adirondack Theatre Festival. He is the set and lighting designer of both A Tuffytastic Christmas Musical and Anthropomorphic. He holds a BA in Theatre from Francis Marion University, an M.Ed. from Converse College, and an MFA from The University of North Carolina at Chapel Hill.

JOSU ORTIZ

Composer and Orchestrator

Josu Ortiz is a composer whose studies span multiple disciplines and institutions: an Associate's Degree in Audio Engineering from Taller de Arte Sonoro, jazz harmony and piano under the tutelage of Gerry Weil at the Taller de Jazz Caracas (graduating in Jazz Piano Performance), and a Dual Major Degree in Composition and Contemporary Writing and Production from Berklee College of Music.

His film credits include the Netflix feature Leo and the feature film Good Luck. Have Fun. Don't Die. He has partnered with Tuffy Tiger Productions and Puppetry Arts for over 15 years, composing the arrangements and orchestrations for both Tuffy Tiger's albums and musicals, and for Anthropomorphic.

ABOUT TUFFY TIGER PRODUCTIONS

Tuffy Tiger Productions is the company behind the Tuffy Tiger brand, an original family entertainment property created by Timothy Edward Young. Based in Ravenel, South Carolina, Tuffy Tiger Productions is committed to producing professional-quality theatrical experiences for families and young audiences.

The organization provides free arts-in-education outreach to local schools and hosts a website with videos, music, and activities that support social-emotional learning for young audiences. Tuffy Tiger has also released two albums of original songs that empower kids to dance, sing, and play.

Tuffy Tiger Productions is a nonprofit organization. Donations may be tax-deductible. Please consult your tax advisor.

SPONSORSHIP TIERS

Sponsorship opportunities are limited and awarded on a first-come basis. Tuffy Tiger Productions welcomes conversations about custom arrangements for organizations with specific goals.

PRESENTING SPONSOR \$50,000+	• Exclusive “Presented by” title in all marketing, programs, and press • Logo on all signage, posters, and digital assets • Named in every press release and media appearance • VIP table for 10 at opening night reception • 20 complimentary tickets per performance run • Dedicated social media campaign on all Tuffy Tiger platforms • Opportunity to address the audience at a designated performance • Framed original production artwork signed by the creative team • First right of refusal for future productions
GOLD SPONSOR \$25,000	• Prominent logo in programs, posters, and digital materials • Named acknowledgment in press releases and media coverage • VIP seating for 8 at opening night with reception access • 12 complimentary tickets per performance run • Social media feature and spotlight post • Signed production artwork
SILVER SPONSOR \$10,000	• Logo in program and on production website • Named acknowledgment in select press materials • Opening night tickets for 6 with reception access • 8 complimentary tickets per performance run • Social media acknowledgment
BRONZE SPONSOR \$5,000	• Name/logo listed in program • Opening night tickets for 4 • 4 complimentary tickets per performance run • Social media acknowledgment
COMMUNITY FRIEND \$1,000	• Name listed in program • 2 complimentary opening night tickets • Social media acknowledgment
SUPPORTER Up to \$999	• Name listed in program • Warm thanks from the Tuffy Tiger family

CONTACT TO BECOME A SPONSOR

Timothy Edward Young

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